

# 2024 SPONSORSHIP OPPORTUNITIES



## HOB NOB – JULY 29, 2024

The South Lake Hob Nob is a biennial event, held in August every other year. This engaging non-partisan political rally style event brings together local and state candidates who will appear on the 2024 ballot for a chance to meet with community members, including an opportunity for voters to cast their ballot in the straw poll.

## TEACHER APPRECIATION BREAKFAST – AUGUST 5 & 6, 2024

The Teacher Appreciation Breakfast thanks South Lake’s teachers for all they do. This exciting two-day event is attended by more than 1,600 teachers with middle and high school teachers honored the first morning and elementary school teachers honored the second day. The program includes a spirit award, great raffle prizes, and goodie bags for each teacher.

## SIPS & SALSA – SEPTEMBER 21, 2024

Sips & Salsa is a community event in partnership with the City of Clermont that offers all things SALSA! A display of cultural cuisine through a variety of exquisite dishes along with live salsa music and dancing. There are several activities for the entire family including Fido’s costume contest, salsa competition, a domino tournament, kids zone, and much more!

## TASTE OF SOUTH LAKE AND BUSINESS EXPO – NOVEMBER 7, 2024

Taste of South Lake is held every November at Clermont’s Waterfront Park, all set up under a tent, complete with live music and an engaging awards contest. Vendors can compete to win prizes for Best Appetizer, Best Entree, Best Dessert, Best Drink, Best Decorated Booth, and the People’s Choice Award. Showcase your business to more than 1,200 people from the surrounding community at this expo style event.

## SOUTH LAKE GOLF TOURNAMENT – DECEMBER 13, 2024

The South Lake Golf Tournament is the perfect opportunity to network with fellow members on the golf course. Sponsorship opportunities are available. Please ask a Chamber staff member for more details on how you can showcase your business at this event.

## SOUTH LAKE BUSINESS AWARDS – JANUARY 23, 2025

The South Lake Business Awards is the premier business awards event in South Lake County. This annual event is designed to honor our community’s outstanding business leaders and highlight the Best of South Lake Award winners. The program includes an hour cocktail reception, followed by a plated dinner and awards ceremony.

### SUPPORTING SPONSOR: \$250/event

- Name recognition at event
- Name recognition in marketing collateral
- Preferred seating - Tickets not included

### CONTRIBUTING SPONSOR: \$500/event

- Name recognition at event
- Name recognition in marketing collateral
- Discounted Event Tickets
- All benefits prior

### PARTNERING SPONSOR: \$1,000/event

- Logo in all marketing collateral
- Name recognition in program
- 2 total event tickets
- All benefits prior

### CENTERPIECE SPONSOR: \$1,500/event

- Centerpieces “sponsored by” your company
- 4 total event tickets
- All benefits prior

### PREMIER SPONSOR: \$2,500/event

- Logo in all marketing collateral
- Name recognition in all media releases
- Logo on Chamber’s website
- 6 total event tickets
- All benefits prior

### PRESENTING SPONSOR: \$3,500/event

- Event “presented by” your company
- Logo on step and repeat photo op banner
- Speaking role at event
- 8 total event tickets
- All benefits prior

For any questions and more information about sponsoring an event please contact the Chamber at [RSVP@southlakechamber-fl.com](mailto:RSVP@southlakechamber-fl.com), or call the office at **352-394-4191**.

# 2024 SPONSORSHIP OPPORTUNITIES



## FIRST FRIDAY CHAMBER CONNECTION

Highlight your business to 70 - 80 business professionals at this focused round-table style networking event. Coffee and light refreshments served. Meets the first Friday of every month.

### Event Sponsor: \$75 per month

- Five minute speaking opportunity during event
- Logo on event page on Chamber website
- Business name in details section of Facebook event page
- Business name in upcoming events section of breakfast program and the Business Beat weekly newsletter

### Food Sponsor: Provide Breakfast

- Logo in events calendar on website
- Business name in details section of Facebook event page
- Business name in upcoming events section of breakfast program and the Business Beat weekly newsletter

**Sold Out**

## MEMBER ORIENTATION

Network with new members and learn more about the Chamber, meet your Chamber staff and connect with other members, and learn how to make the most of your membership. Meets on the fourth Wednesday of every month.

### Event Sponsor: \$75 per event

- Opportunity to speak during event
- Logo on event page on Chamber website
- Business name in details section of Facebook event page
- Business name in upcoming events section of breakfast program
- Business name in events section of the Business Beat

### Food Sponsor: Provide Lunch

- Logo in events calendar on website
- Business name in details section of Facebook event page
- Business name in upcoming events section of breakfast program
- Business name in events section of the Business Beat

**Sold Out**

## BUSINESS AFTER HOURS

Host an after hours to showcase your business to fellow members and guests over cocktails and appetizers. Event includes a 50/50 raffle and door prizes provided by the sponsor location. Meets the second Thursday of every month.

*\*Some months will have a second Business After Hours*

### Sponsor: \$300 per event

- Opportunity to speak during event
- Logo on event page on Chamber website
- Business name in details section of Facebook event page
- Business name in upcoming events section of breakfast program
- Business name in events section of the Business Beat

## CHAMBER BREAKFAST

Promote your business at this traditional morning program and connect with members and guests, get engaged with the community and hear from influential speakers from across the region. Meets the third Friday of every month.

### Event Sponsor: \$400 per event

- Opportunity to speak during event for up to **seven minutes**
- Logo in events calendar on Chamber website
- Business name in details section of Facebook event page
- Business name in upcoming events section of breakfast program
- Business name in events section of the Business Beat
- Side table opportunity at event
- Ability to place up to two promotional items at each place setting
- Logo on PowerPoint & breakfast program at event
- Two complimentary breakfast tickets w/seat at the head table for presenter

### Co-Sponsor: \$200 per event

- Opportunity to speak during event for up to **three minutes**
- Logo in events calendar on Chamber website
- Business name in details section of Facebook event post
- Business name in upcoming events section of breakfast program
- Business name in events section of the Business Beat
- Side table opportunity at event
- Ability to place one promotional item at each place setting
- Logo on PowerPoint and breakfast program at event
- One complimentary breakfast ticket with reserved seating

## PAYMENT INFORMATION

Please make checks/money orders payable to South Lake Chamber of Commerce and send to:

**South Lake Chamber of Commerce**

620 W. Montrose Street, Clermont, FL 34711 | Phone: 352-394-4191 | Fax: 352-394-5799

### CREDIT CARD PAYMENT OPTIONS

Visa  Master Card  American Express  Discover

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_