

EMAIL ADVERTISING



THE BUSINESS BEAT

Showcase your business in the Business Beat, the Chamber's weekly e-newsletter which is emailed to approximately 2,000 Chamber members, business owners and business leaders every Monday morning.

WEEKLY

Spot Ad

\$20

MONTHLY

Standard Ad

\$60

ANNUAL

Standard Ad package

\$600

ANNUAL

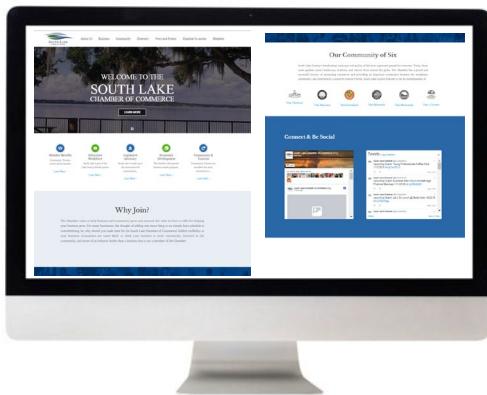
Premium Ad package

\$1,200

WEBSITE ADVERTISING

BANNER & SQUARE ADS

Highlight your business or event on the Chamber's website, which reaches over **one million** views each year.



INTERIOR PAGE

Square Ad

\$20/month

INTERIOR PAGE

Banner Ad

\$40/month

HOME PAGE

Square Ad

\$25/month

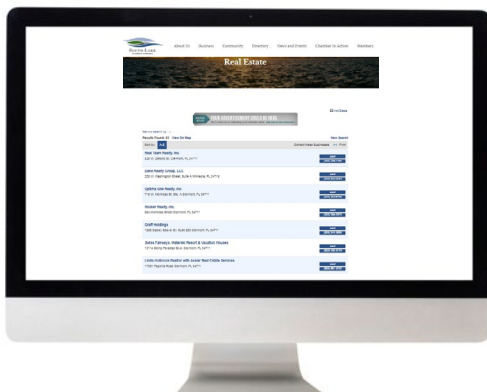
HOME PAGE

Banner Ad

\$50/month

ONLINE DIRECTORY LISTING

Gain visibility on the South Lake Chamber of Commerce website by enhancing your business directory listing. Enhanced features include 'above the fold' placement, increased promotional features, and more.



ENHANCED

BUSINESS DIRECTORY
LISTING

\$60

ENHANCED

BUSINESS DIRECTORY
LISTING WITH LOGO

\$100

THE BUSINESS BEAT

- 1024x400 pixels, static (no animations)
- File size must be smaller than 5 MB
- RGB
- No cropmarks
- Material can be submitted as a PNG or JPEG file
- All ads will need to be submitted completed (we will not create ads)
- The deadline is the Thursday before the scheduled newsletter date.

BANNER ADS

- 946X90 pixels, static (no animations)
- File size must be smaller than 5 MB
- RGB
- No cropmarks
- Material can be submitted as a PNG or JPEG file
- All ads will need to be submitted completed (we will not create ads)
- The deadline is 5 days prior to scheduled 'go live' date

SQUARE ADS

- 300X250 pixels, static (no animations)
- File size must be smaller than 5 MB
- RGB
- No cropmarks
- Material can be submitted as a PNG or JPEG file
- All ads will need to be submitted completed (we will not create ads)
- The deadline is 5 days prior to scheduled 'go live' date

ORDER INFORMATION

Order Placed By: _____ Date: _____ Phone: _____
Company/organization: _____ Email: _____

AD TYPE (Check all that apply)

The Business Beat Date to begin ad: _____ Date to end ad: _____

- Premium Advertiser = \$1,200 Standard Advertiser = \$600 Monthly Ad = \$60 Weekly = \$20

Banner/Square Ads Ad run dates: _____

- Homepage banner ad = \$50/month Homepage square ad = \$25/month
 Interior banner ad = \$40/month Interior square ad = \$20/month

TOTAL \$:

Business Directory Listing

- Enhanced listing = \$60 Enhanced listing with logo = \$100

PAYMENT INFORMATION

Please make checks/money orders payable to South Lake Chamber of Commerce and send to:
South Lake Chamber of Commerce
620 W. Montrose Street, Clermont, FL 34711 | Phone: 352-394-4191 | Fax: 352-394-5799

CREDIT CARD PAYMENT OPTIONS

- Visa Master Card American Express Discover

Name on Card: _____ Card Number: _____

Expiration Date: _____ Security Code: _____ Billing Zip Code: _____

Billing Address: _____ City: _____ State: _____

Authorized Signature: _____ Date: _____