

Company Name: _____

Application Check-List

Please complete the check-list that applies to you prior to submitting your application.

Sponsorship Check-List

- ☐ I have completed the 2023 Taste of South Lake & Business Expo Application and submitted my application prior to the due date (Monday, August 28, 2023).
- ☐ I have selected my sponsorship level and completed the Sponsorship Form. (If applicable)
- ☐ I have completed and signed the payment information section.
- ☐ I have emailed high resolution jpeg, png, and/or vector logo to Nate Edmund (natee@southlakechamber-fl.com) prior to Monday, August 28, 2023.
- ☐ I have completed the Sponsorship Check-List and submitted to the South Lake Chamber of Commerce.

Restaurant/Exhibitor Opportunities Check-List

- ☐ I have completed the 2023 Taste of South Lake & Business Expo Application and submitted my application prior to the due date (Monday, October 2, 2023).
- ☐ I have completed and signed the payment information section. (Exhibitors Only)
- ☐ I have included the Certificate of Insurance (COI), listed both the South Lake Chamber of Commerce and the City of Clermont as additionally insured, and included the address (620 W. Montrose St, Clermont, FL 34711). (If applicable)
- ☐ I have attached my menu to the 2023 Taste of South Lake & Business Expo application. (If applicable)
- ☐ I have read, initialed, and signed the Terms & Conditions page.
- ☐ I have completed the Vendor Check List page and submitted with the 2023 Taste of South Lake & Business Expo application to RSVP@southlakechamber-fl.com.
- ☐ **Alcohol MUST NOT be distributed at your booth unless proof of license from the State of Florida is submitted to the South Lake Chamber of Commerce by Thursday, October 26, 2023, at 5:00 p.m.**

For more information contact:

South Lake Chamber of Commerce |(p) 352-394-4191 | (e) rsvp@southlakechamber-fl.com



taste *of South Lake* & BUSINESS EXPO

12TH ANNUAL TASTE OF SOUTH LAKE & BUSINESS EXPO 2023

Exhibitor & Sponsor Information

Clermont Waterfront Park | 330 3rd St. Clermont, FL 34711
Thursday, November 2, 2023 | 5:00 p.m. – 8:30 p.m.

Showcase your business to more than 1,200 people from the surrounding community at this annual expo-style event designed to promote your business or restaurant. Taste of South Lake offers our sponsors and vendors numerous opportunities to engage with South Lake residents, community members and business professionals.

Taste of South Lake is held at Clermont's Waterfront Park, all set under tents, complete with live entertainment, and an engaging awards contest, where vendors can compete to win prizes for Best Appetizer, Best Beverage, Best Business Booth Presentation, Best Dessert, Best Entree, Best Food & Beverage Presentation, Best Non-Alcoholic Beverage, and People's Choice.

For more information contact:

South Lake Chamber of Commerce |(p) 352-394-4191 | (e) rsvp@southlakechamber-fl.com

Exhibitor/Vendor Guidelines

1. All exhibitors are aware there will be no exclusivity as to the nature, type or kinds of displays.
2. All booth spaces are under event tents and each booth space is 10x10, unless otherwise approved by the Chamber. Exhibitors may not extend their booth beyond their assigned area. All exhibitors are responsible for their own setup and breakdown, including full clean-up of space and for all the items necessary for display. All exhibitors are encouraged to hang banners behind their space or in front of the provided tables.
3. Exhibitors will only have access to electricity if it is explicitly requested at the time of application and will be based on availability. Exhibitors are required to bring a 20 to 40 foot extension cord to the event. No extension cords will be provided.
4. Restaurants: Please note that all food is to be heated with Sternos. Sterno containers must be used in holder devices designed and manufactured for that purpose. Sterno containers not in approved containers will not be allowed. Generators are not permitted for use. Restaurant and beverage vendors must be registered with the State and provide (Certificate of Insurance) COI listing the "South Lake Chamber of Commerce" and "City of Clermont" as additionally insured with address - 620 W. Montrose St., Clermont, FL 34711.
5. Check-in on November 2 begins at 11:00 a.m. and ends at 3:00 p.m. for all exhibitors. All spaces are pre-assigned. Booths must be assembled by 4:00 p.m. (this includes removing all vehicles from the load-in area) and may not be dismantled prior to 8:30 p.m. Exhibitors will be responsible for the cleanliness of their booth area during and after the event. The Chamber will provide food and beverage exhibitors with two, eight-foot tables and two chairs. Business exhibitors will be provided with one, eight-foot table and two chairs.
6. Exhibitors may equip their space with furniture, signage and other special effects as long as they do not obstruct the general view of any other exhibit. Exhibitors are prohibited from obstructing pedestrian pathways.
7. Musical instruments, stereos, radios, machines and televisions may be operated under the following regulations: (1) Volume of all above mentioned equipment must be kept to a minimum. (2) Exhibitors are not allowed to use loudspeakers or amplifiers of any kind in their booths unless otherwise approved by the Chamber prior to the event.
8. All solicitation, petitioning or drawing for prizes must be done within the exhibitor's booth space.
9. Only food and beverage exhibitors may distribute food and/or alcohol. Restaurant vendors are responsible for supplying their own silverware, drinkware, and/or plates, napkins, etc.
10. Alcohol **MUST NOT** be distributed at your booth unless proof of license from the State of Florida is submitted to the South Lake Chamber of Commerce by Thursday, October 26, 2023, at 5:00 p.m.

Sponsorship Opportunities

Showcase your business to the South Lake County community during one of the area's most popular community events. The Taste of South Lake & Business Expo grows each year and provides positive exposure for participating restaurants and businesses.



Presenting Sponsor: \$3,500 per event

- Event "presented by" your company
- Logo on step and repeat photo op banner
- Speaking role at event
- Eight total event tickets with early access to the venue
- Two sponsor parking spaces
- All benefits below



Premier Sponsor: \$2,500

- Name recognition in all media releases
- Logo placement in all advertising
- Six total event tickets with early access to the venue
- One sponsor parking space
- All benefits below



Tasting Sponsor: \$1,500

- Prominent Vendor booth space, includes 10x10 booth in prime location, one table & two chairs
- Four total event tickets with early access to the venue
- One sponsor parking space
- All benefits below



Partnering Sponsor: \$1,000

- 10x10 Vendor Booth Space, includes one table & two chairs
- Ability to hang banner
- Logo and featured listing on event map
- Two total event tickets with early access to the venue
- One sponsor parking space
- All benefits below



Contributing Sponsor: \$500

- Logo in all marketing collateral
- Discounted tickets available for purchase
- All benefits below



Supporting Sponsor: \$250

- Name recognition at event
- Name recognition in marketing collateral
- Tickets not included

Please return the completed Sponsorship form to the South Lake Chamber office via fax (352-394-5799), email (office@southlakechamber-fl.com), or mail (620. W. Montrose Street, Clermont, FL 34711) by October 2, 2023 in order to be included in all promotional materials for the event. For questions on sponsorship opportunities, please contact Nate Edmund at 352-394-4191 or natee@southlakechamber-fl.com.

Please email a high resolution jpeg (300 dpi or larger) or vector logo to be used in all promotional materials to natee@southlakechamber-fl.com by Monday, August 28, 2023.

All sponsors must be a South Lake Chamber of Commerce member in good standing. To inquire about your membership status, please contact Shahanaz Rahaman, Member Relations Director at 352-394-4191 or shahanazr@southlakechamber-fl.com.

If you have any questions, please contact Nate Edmund at 352-394-4191 or natee@southlakechamber-fl.com.

Our business would like to participate on the following level (please check one):

☐ **Presidential Sponsor (\$3,500)**

SOLD OUT

☐ **Premier Sponsor (\$2,500)**

☐ **Tasting Sponsor (\$1,500)**

☐ **Partnering Sponsor (\$1,000)**

☐ **Contributing Sponsor (\$500)**

☐ **Supporting Sponsor (\$250)**

Name: _____

Business Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Cell Phone: _____ Email: _____

PAYMENT INFORMATION

Please make checks/money orders payable to South Lake Chamber of Commerce and send to:

South Lake Chamber of Commerce | 620 W. Montrose Street, Clermont, FL 34711

Email: rsvp@southlakechamber-fl.com | Phone: 352-394-4191

CREDIT CARD PAYMENT OPTIONS

☐ Visa ☐ Master Card ☐ American Express ☐ Discover ☐ Check or Money Order Enclosed ☐ Send an Invoice

Name on Card: _____ Card Number: _____

Expiration Date: _____ Security Code: _____ Billing Zip Code: _____

Billing Address: _____ City: _____ State: _____

Authorized Signature: _____ Date: _____

Participation Notes

All booths are under large tents, so space is limited. We have sold out in the past and expect to do so this year. If you are interested in participating, please complete the form and return it to the South Lake Chamber of Commerce at your earliest convenience.

Our business would like to participate on the following level (please check one):

☐

Food and Beverage Exhibitor (No Charge)

- Must provide food or beverage samples for up to 1,000 attendees
- 10x10 booth space under tent, two tables, two chairs, and four admission tickets.
- Restaurant and beverage vendors must be licensed with the State and provide COI.

☐

Chamber Member Business Exhibitor (\$250)

- 10x10 booth space under tent, one table, two chairs, and two admission tickets.
- Cannot distribute alcohol unless you can provide your catering and alcohol license from the State of Florida.

☐

Electricity (\$25 business vendor)

- Limited availability and will be treated first come, first served. Complimentary to food vendors.

☐

Non-Chamber Member Business Exhibitor (\$350)

- 10x10 booth space under tent, one table, two chairs, and two admission tickets.

If you need electricity, please indicate what items and what quantity you plan to need electricity for:

Crock pot(s) _____ Food warmer(s) _____ Heating Lamp(s) _____ Additional Light(s) _____ Computer/AV/TV Display _____

Other (please explain) _____

Name: _____

Business Name: _____

Person That Will Be On Site At Event: _____ Cell Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Cell Phone: _____ Email: _____

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Name on Card: _____ Card Number: _____

Expiration Date: _____ Security Code: _____ Billing Zip Code: _____

Billing Address: _____ City: _____ State: _____

Authorized Signature: _____ Date: _____

To inquire about your membership status, please contact Shahanaz Rahaman, Member Relations Director at 352-394-4191 or shahanazr@southlakechamber-fl.com.

Please return the completed Vendor form to the South Lake Chamber office via email (rsvp@southlakechamber-fl.com), or mail (620. W. Montrose Street, Clermont, FL 34711) by October 2, 2023 in order to be included in all promotional materials for the event. If you have any questions, please contact Nate Edmund at 352-394-4191 or natee@southlakechamber-fl.com.

Please initial each line below.

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- _____ All solicitation, petitioning or drawing for prizes must be done within the exhibitor's booth space.
- _____ Only food and beverage exhibitors may distribute food and/or alcohol. Restaurant vendors are responsible for supplying their own silverware, drinkware, and/or plates, napkins, etc.
- _____ **Alcohol MUST NOT be distributed at your booth unless proof of license from the State of Florida is submitted to the South Lake Chamber of Commerce by Thursday, October 26, 2023, at 5:00 p.m.**

I acknowledge that I have read and understand the terms and conditions as indicated on this application form.

Date: _____ Print Name: _____

Signature: _____