









### **Strategic Plan Committee**

2023 Update: Over 20 meetings / 1,358 hours











# Strategic Plan Focus Areas and Priorities

#### **Adopted June 2022**

#### Values

Intentionality, Connectivity, Vitality, Knowledge, Heart



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nformed

#### Neighborhood **Scale Schools**

- Central Gathering Spaces
- High-speed **Broadband**
- Multi-faceted Communications Strategy



# Preservation

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Conservation

- Joint Planning Agreement
- Minimum 50% open space
- Wilson Island Conservation
- Wildflower Corridors
- Dark Sky Lighting



# • Farmers Market Eco-Agrarian

- Community Gardens
- City-wide Composting
- Natural Recreation
- Palatlakaha Blueway



**Community Livability** 

#### Downtown Lake David **Improvements**

- Complete Streets
- Parks and Trails
- Health Village
- Affordable Housing



# Health Financial

- Five Year Financial Sustainability Plan
- Fiscal Impact Analysis for developments
- Strong Towns principles





#### **ENVIRONMENTAL INITIATIVES**

- Dark Sky Lighting Ordinance Adopted in August 2022
  - Goal to become the first Dark Sky Community in Florida through partnership with International Dark Sky Association (IDA)
- Partnership with FDOT, the Florida Wildflower Foundation, and Green Isle Gardens to install pollinator habitat along state roadways through Groveland
- Planted wildflower rain garden in Lake David Park
- 50% of land reserved for agriculture and conservation











#### Wilson Island

- Approx. 177 acres in total with 63 percent of the property being wetlands.
  - o 181 homes proposed
  - o Approx. 2 acres of commercial use
- Part of an expansive marsh system that is home to a variety of bird species and plants.
- Historically would have been a hardwood hammock or flatwoods but property was cleared for citrus production.
- Could serve as a passive park for residents with a kayak launch on the Palatlakaha.
- Critical wetland ecosystem to conserve in city limits.
- A top priority for the Division is to identify lands and funding mechanisms for conservation
- Staff is working closely with the St. Johns River Water Management District to acquire Wilson Island
- Potential funding sources include FDOT mitigation banks and state Resilience grant









# Affordable Housing

- Six (6) CDBG newly constructed homes
  - Front porches, metal roofs, Hardie siding
  - 800-1,350 sf
  - Expected completion this Summer

- New Beginnings Community Land Trust (CLT)
  - Housing for All
    - 347 N Main Ave City donated land
    - 3 units to start (60' x 60' lots)
    - CLT can expand to other sites
    - Expected construction this year







#### **Business of the Month**

#### Recognizing Our Local Businesses



**Gardner's Fresh Produce** 

In recognition of their eco-agrarian contributions to our weekly Friday Farmers Markets



**Bennett Law Center, LLC** 

In recognition of their community cultural events to create Informed & Engaged Communities



J.S.J. Unlimited, LLC

In recognition of their charitable contributions towards enhancing our community livability



# **All Nations Building**











# Reggae Cafe











## **Nathaniel Community Gymnasium**



















# **Special Events**

Over 30 special events planned for 2023





# Oak Tree Union Colored Cemetery of Taylorville

- 18 headstones identified
- Over 200 death certificates located
- 229 additional gravesites
  - Add 10% 20% for small child graves and non-casket burials
  - 275-280 gravesites
- 5 WWI veterans identified







**Cherry Lake Park** 

- 40 acres
- Phase I completed April 2020
  - Small pavilion
  - Basketball court
  - Restrooms
- Phase II groundbreaking held October 2022
- Construction begins June 2023
- \$4.3 Million Project completed by mid- 2024
- Next phase of the project includes:
  - Destination playground, picnic with shade
  - Multipurpose field
  - Event lawns lined with trees
  - New parking and drop off
  - Walking trails
  - Dark Sky safe lighting





# Gray Middle School Field





#### **C. Ford Park Area Developments**

- Kroger Distribution Center 341,359 sq. ft.
   warehouse/distribution center with an office on 100.79 acres.
- Lake County Logistics Center Cross-Dock
   542,400 sq. ft. cross-dock facility on 45.30 acres.
- Lake County Logistics Center Front-Load
   125,000 SF front load building on 20.19 acres
- 4. Turnpike Logistics Center 977,466 sq. ft. industrial warehouse facility on 76.68 acres.
- American Way Cross-Dock Facility 425,120
   sq. ft. cross-dock facility on 30 acres.
- 6. Groveland Central Logistics Center 850,000 SF industrial distribution facility on 80 acres.
- Amazon Logistics 202,000 SF industrial distribution facility on 31.25 acres

Totals	
Acres	384.21
Ind SF	3,463,3551

Built Facilities – 968, 479 SF Under Construction – 1,827,466 SF Site Development Plans Approved – 667,000 SF



### Kroger Distribution Center – 341,359 sf

Fulfillment Center employs 699 associates





### Amazon Logistics - 202,000 sf

Groveland site has 150 full-time employees





## American Way Cross-Dock - 425,120 sf





# Turnpike Logistics Center - 977,466 sf



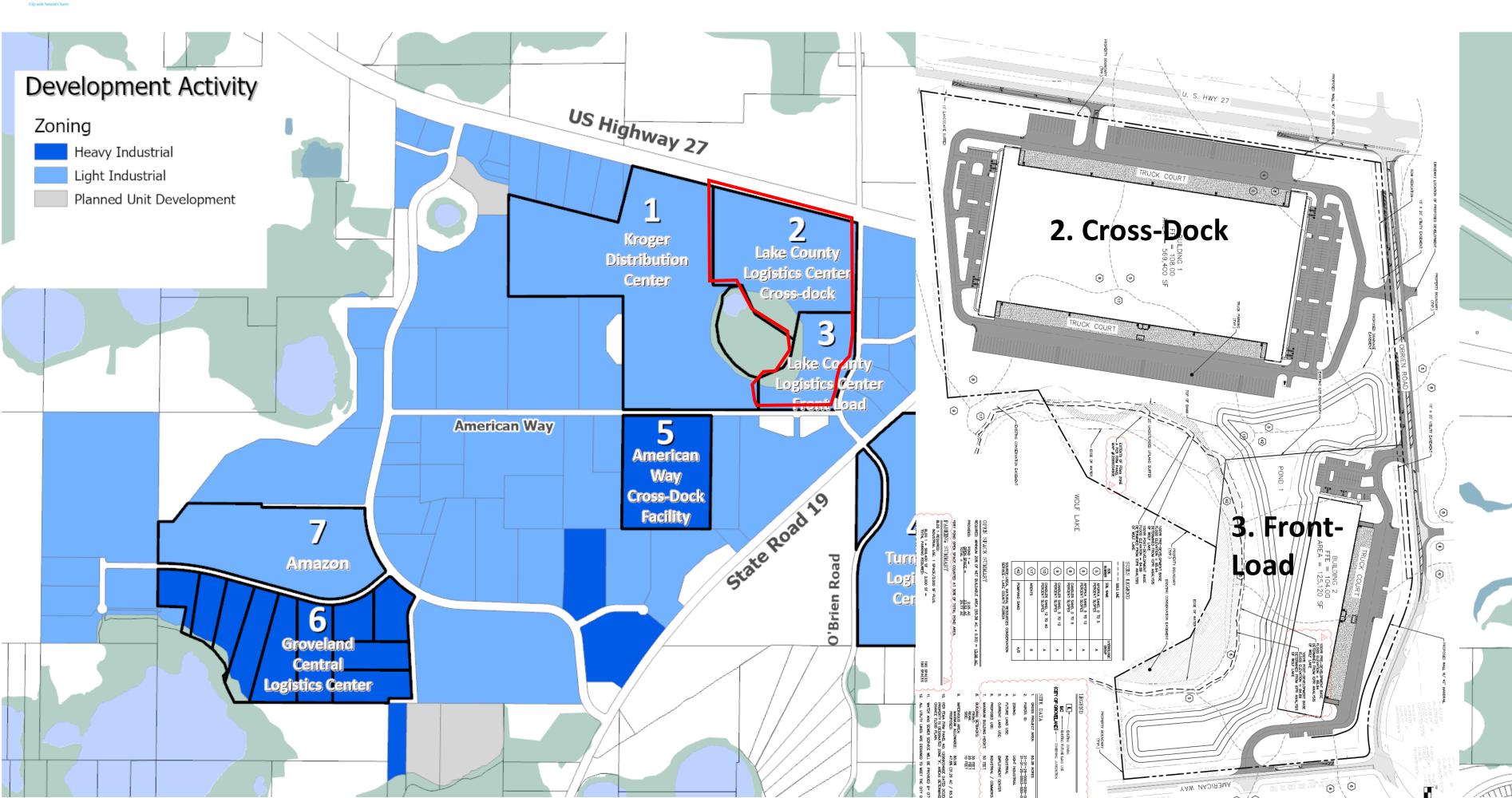


# **Groveland Logistics Center - 850,000 sf**





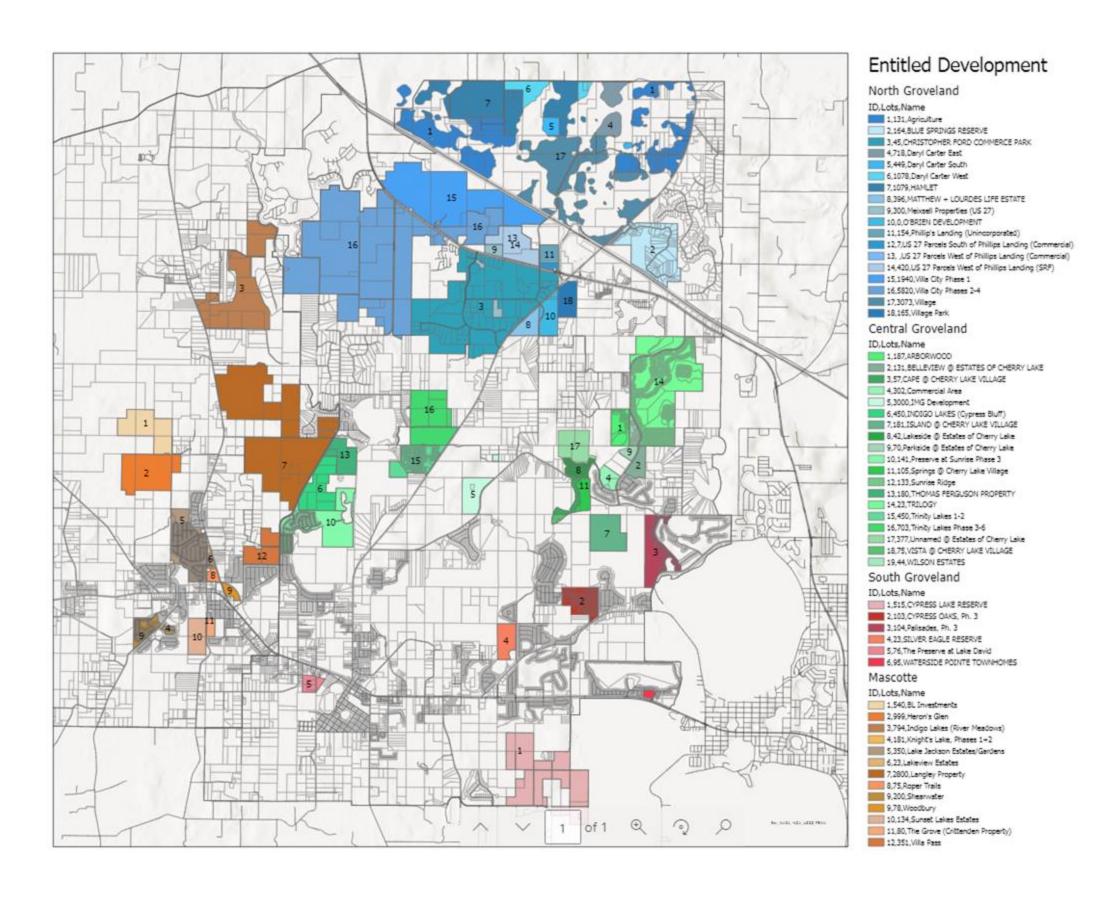
#### Lake County Logistics Center 2. Cross-Dock - 542,400 sf 3. Front Load - 125,000

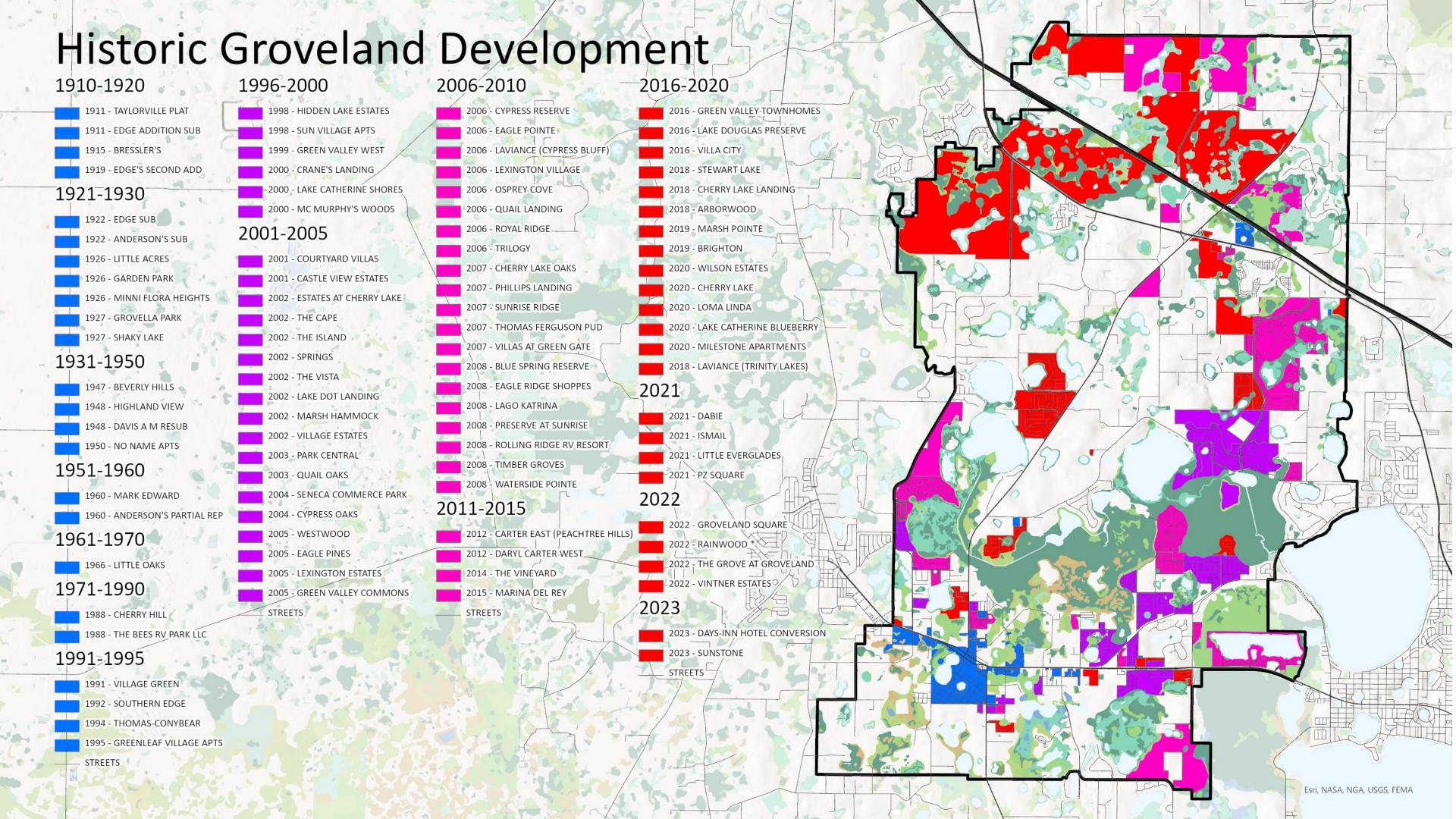




#### **Entitlements**

9,000 homes built600 homes built per year25,000 unbuilt/entitled5,000 entitled in Mascotte







#### **Infrastructure Grants**

#### **GRANTS AWARDED 2021-2023**

Sampey Wastewater Treatment Plant Construction	\$6,500,000
Sampey Wastewater Treatment Plant Design	\$450,000
New Wastewater Treatment Plant Preliminary Engineering	\$750,000
Lower Floridan Wellfield Project (Villa City Road Wells at New Water Treatment Plant)	\$2,251,240
Lower Floridan Augmentation Well at Sunshine Plant	\$1,104,112
Downtown Stormwater Project	\$950,000
Stormwater System Facilities Planning	\$200,000
Stormwater Utility Planning	\$100,000
Resiliency Planning Grant	\$150,000
Crystal Lake Reclaim System Rehabilitation Project (Waterside Pointe)	\$87,500

\$12.5 million



## **Growth Paying for Itself**

#### Community Development District Proposed Infrastructure Plan

<u>Facility</u>	Construction Funded By	Ownership	Operation & Maintenance
Stormwater Management	CDD	CDD	CDD
Utilities	CDD	CITY	CITY
Roads Within the District	CDD	CDD	CDD
Amenity, Parks & Recreation	CDD	CDD	CDD
Off-Site Improvements	CDD	CDD	CDD
Professional Fees, Permitting & Contingency	CDD	CDD	CDD

**NOTE:** Hardscape, Landscape, and irrigation, including bike trails and sidewalks, will be maintained by the CDD.

#### **Proposed Calculation on Fiscal Impact**

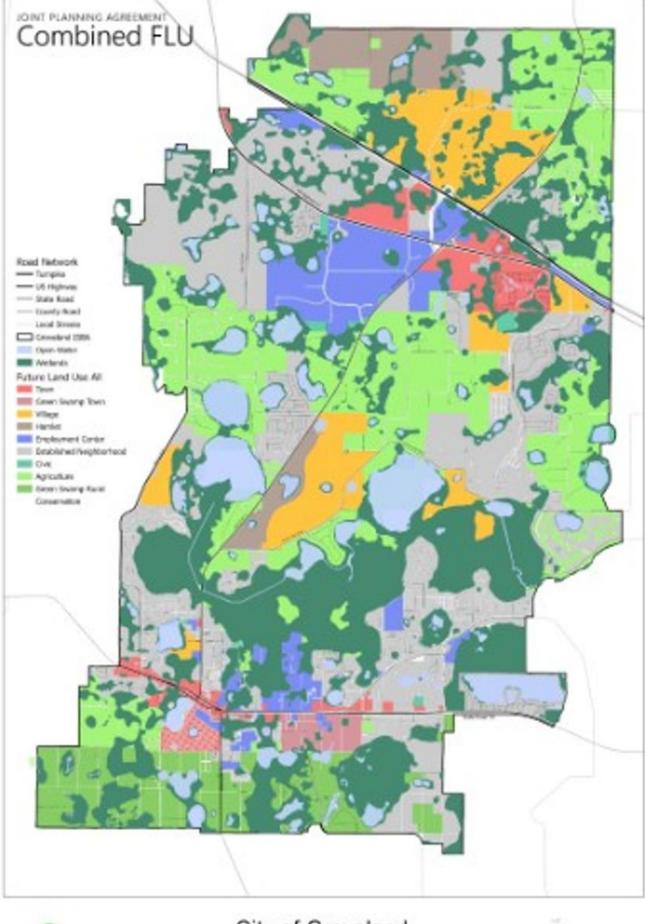
- New Fiscal Impact Analysis required for new developments in draft Code V4
- Ensures developments' long-term
   revenues outweigh long-term expenses
- . Community Development Districts used for larger developments
  - Pays for initial infrastructure and long-term maintenance (road paving, sidewalk repairs, stormwater, parks and rec maintenance)

#### Groveland FLU Future Land Use Coon Swong Town Wileys THE PROPERTY. Tripleyment Contor Employed Neighburhood Agriculture favor Svorg-Russi Conservation Road Nebsork - Tumpira - US Highway - State Road - County Road - Local Streets Constant 1589. Open Water Website

# Composite Future Land Use

Current Incorporated Land

Groveland and Lake
County Integrated
Future Land Use





Joint Planning Agreement



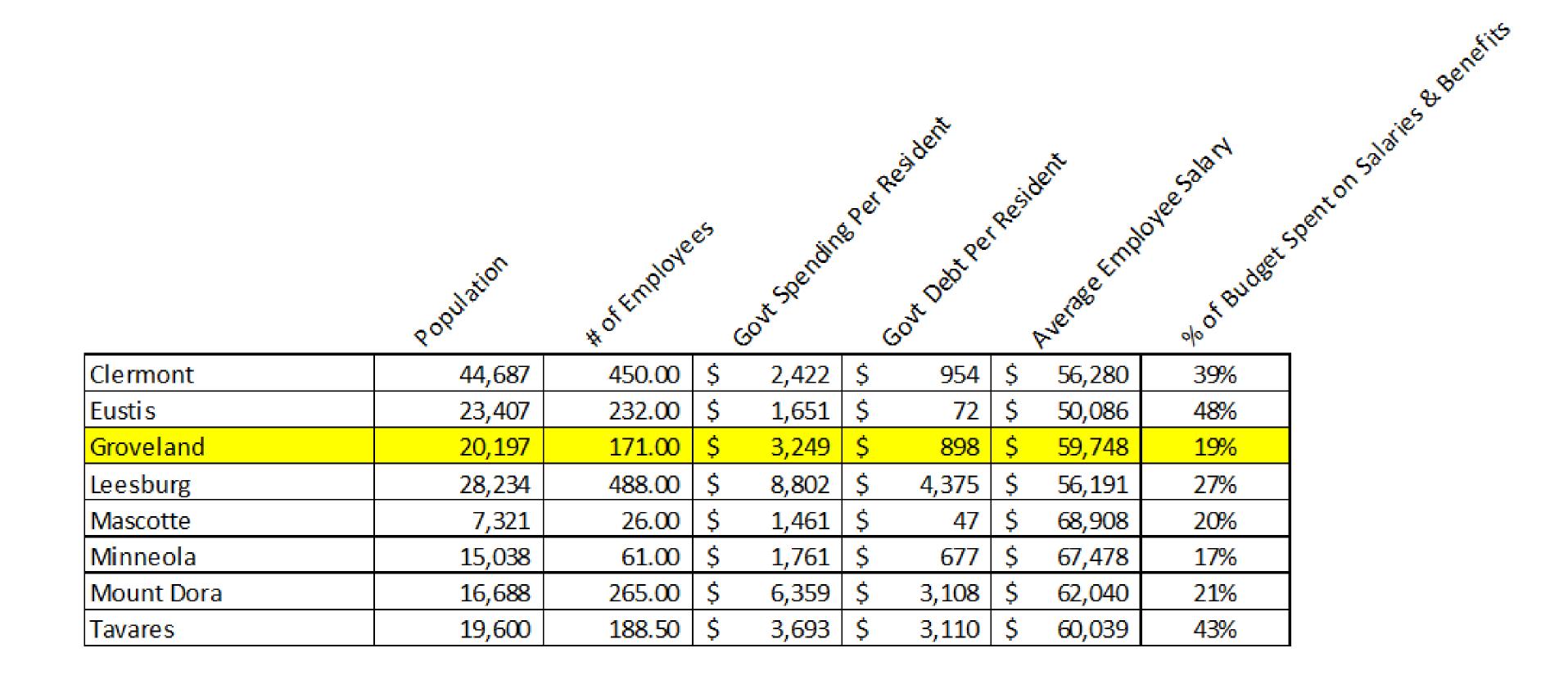
#### City of Groveland Joint Planning Agreement

PARTONITODISCON.





# The Draft Results - General Fund





# Millage Rate Comparison

Local Government	Property Values	General Fund Millage Rate	Fire MSTU Millage Rate	Other Millage Rates	Total Millage Rate	+ Fire Assessment
Lake County	90,289,924,055	5.0364	0.5138	1.0504	6.6006	Yes
Astatula	80,543,198	7.5000	0.5138		8.0138	Yes
Clermont	4,218,819,610	5.0600			5.0600	
Eustis	1,347,838,047	7.5810			7.5810	
Fruitland Park	945,608,358	3.9134	0.5138		4.4272	Yes
Groveland	1,680,270,335	5.2000			5.2000	Yes
Howey-in-the-Hills	152,410,522	7.5000	0.5138		8.0138	Yes
Lady Lake	1,485,983,396	3.3962	0.5138		3.9100	Yes
Leesburg	2,032,087,341	4.0192			4.0192	Yes
Mascotte	324,735,278	5.0000	0.5138		5.5138	Yes
Minneola	1,116,983,250	5.8000			5.8000	Yes
Montverde	145,194,773	2.8300	0.5138		3.3438	Yes
Mount Dora	1,549,607,068	5.9603			5.9603	Yes
Tavares	1,307,640,660	6.6950		0.2074	6.9024	Yes
Umatilla	207,372,572	7.1089			7.1089	Yes

FY 2023
adopted
millage rates
for the County
and 14 cities in
Lake.

# The Inputs

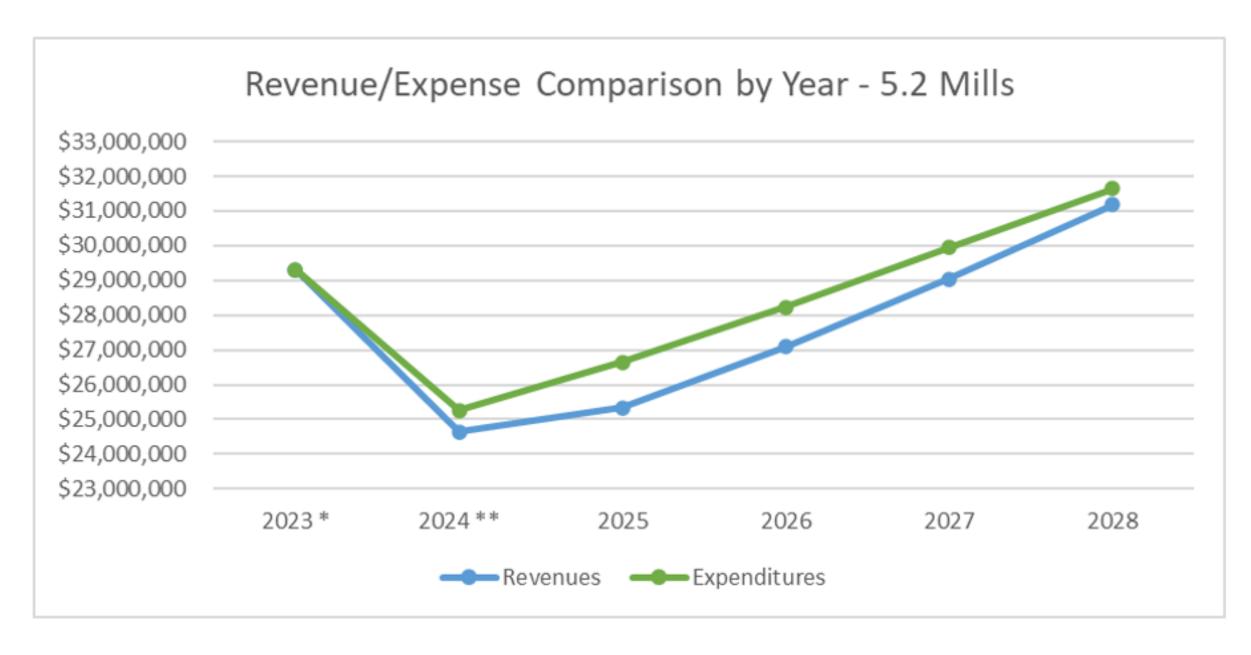
#### HISTORICAL MILLAGE RATES





# <u> The Draft Results – General Fund</u>

#### 5-YEAR FINANCIAL FORECAST



Expenses Exceed Revenues By:

2024	606,706
2025	1,314,305
2026	1,134,402
2027	901,065
2028	466,391

Options: Increase revenues, decrease expenses or a combination of both.

- In 2023 revenues and expenses are elevated due to one-time ARPA Grant.
- Assumes status quo level of service with no new programs (i.e.) pavement preservation, etc.



# **State Road 50 Update**

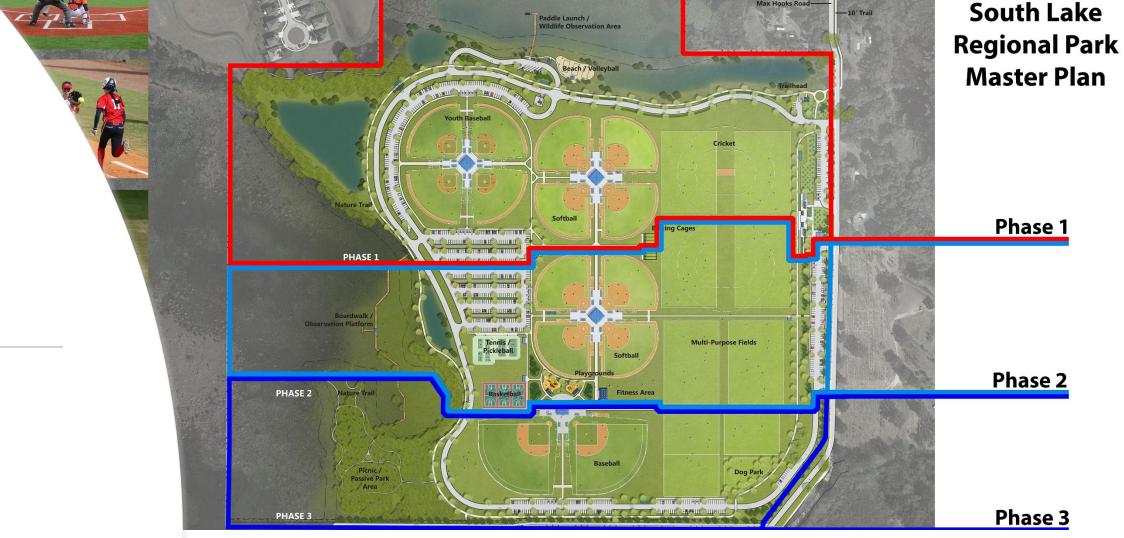
- New 4-lane divided SR 50/SR 33 alignment to serve as new truck route
- Remove heavy truck traffic from Downtown
- New multi-use trail (Coast to Coast Trail)
- Community revitalization, Downtown redevelopment
- Enhance safety, livability and walkability
- Addresses congestion
- Broad Street & Orange Street to become City roadways
- FDOT has studied the need for the project and designed the new roadway
- Project delays due to inflationary factors
- FDOT actively purchasing properties for right of way (ROW)
- ROW cost estimate jumped from \$18 million in 2018 to \$49 million in today's dollars
- Will be ready to begin construction in 2026
- City working with FDOT on funding the now \$45 million construction phase
  - 2018 estimated cost: \$17 million





# South Lake Regional Park

- Original project estimated at \$22.9M
  - Phase I bid January 2022: \$18M -\$20M
  - Phase I engineer estimate: \$11M
- Revised cost estimate: \$70M







Groveland Family Adventure Center?

- Groveland/Lake County collaboration with American Bicycle Association (ABA) and BMX
- Vision to repurpose/redesign South Lake Regional Park
  - Sports-tourism impact
- Designed as hub for community activity
  - Covered-roof pavilion
    - .5k prologue loop for athletic events
    - Access points allow for 13.1-mile loop around Lake Sumner and Lake Audrey neighborhoods
  - Trail head for Florida Coast to Coast Trail
  - BMX racing
    - All-wheel inclusive bike/skate park
  - Swimming center
  - Multi-use center





# JOIN OUR ONLINE COMMUNITY!





Instagram: @CityofGroveland





Instagram: @CityofGrovelandParks





Facebook: @CityofGroveland





Police Facebook: @Grovelandpd





Fire Facebook: @GrovelandFireDepartment





Public Safety Twitter: @GrovelandSafety

Questions?