



SOUTH LAKE HIGH SCHOOL

15600 Silver Eagle Rd.
Groveland, Florida 34736
Phone (352) 394-2100

March 15, 2021

Dear Business and Community Partner,

First and foremost, we hope your families and businesses are making it through this unprecedented time of COVID19. It sure has been an adventure for the teams at South Lake High School. The South Lake High School Cheerleading Program would like to invite you to advertise in this upcoming year's **SLHS FALL SPORTS PROGRAM**. This invitation is being extended to local and surrounding area businesses. Advertising in the **SLHS SPORTS PROGRAM** is a great way to reach many current and future customers and at the same time, support the student athletes at South Lake High School!

The program will be available at all home games during our upcoming and highly anticipated sports' season. Our cheerleading program has been Regional Runner-Up and State Ranked in recent years and we are happy to brag about it! As recent winners of District, Regional, and various Championships, we anticipate many more fans coming out to the games and cheering on our football and cheerleading Eagles. All sporting events promote COVID19 safety precautions.

The attached form outlines your advertising options. Please complete the form, attach a hard copy of your advertisement or business card (no staples please) and a check made payable to "**SOUTH LAKE ALL SPORTS BOOSTER, INC**". Return it all in an envelope to the above address by **July 16, 2021**. For a higher quality advertisement, an electronic copy of your ad is suggested. Please email your ad, enlarged to 200% to SLHSEagles@gmail.com by **July 16, 2021**.

We appreciate you joining us in our efforts to keep the South Lake High School athletic program enjoyable for the many students who participate. Thank you in advance for your support of our athletes and our athletic program.

Go EAGLES!

Sincerely,

Lacie Mitchell
Head Varsity Cheerleading Coach

*If you have more than one ad, please use a separate order form.

SOUTH LAKE HIGH SCHOOL SPORTS PROGRAM

2021-2022 Sponsorship



Sponsor

Company Name: _____ Date: _____

Contact Person: _____

Address: _____

Email: _____

YOUR 2021 SPONSORSHIP REPRESENTATIVE:

Sponsorship Levels	Circle Level of Sponsorship	Print & Banner	Silver \$500	Platinum \$1000	Diamond \$2000	Mat Sponsor \$2500
	Color Business Card Ad	\$50				
	Color 1/4 Page Ad	\$100				
	Color 1/2 Page Ad	\$200				X
	Color Full Page Ad	\$300			X	X
	Inside Cover or Back Inside (First Come. Please contact Coach Mitchell)	\$400				
	Banner (*display Old Banner)	\$75		X	X	X
	Banner (Print New Banner)	\$225			X	X
	Name on Sponsorship Apparel (worn to competitions, Regionally, and National Events)		X	X	X	X
	Website Recognition (company information and link to company website)		X	X	X	X
Home Game Attendance (access to Home Football Games and Basketball Games - Max 4 people)			X	X	X	
P.A. Recognition (Sponsor and Contact information announced at all home football games & Basketball games)		X	X	X	X	

PRINT DEADLINE:
 ALL ADS SHOULD BE PRINT READY AND SUBMITTED IN .BMP, FIG OR .JPG FORMAT ENLARGED TO 200% AND EMAILED TO SLHSEagles@gmail.com
BY JULY 16, 2021

PLEASE RETURN THIS FORM WITH YOUR CHECK MADE PAYABLE TO:
SOUTH LAKE ALL SPORTS BOOSTERS, INC.
Mail Application and check to:
 SOUTH LAKE HIGH SCHOOL
 15600 SILVER EAGLE ROAD
 GROVELAND, FL 34736
 ATTN: SLHS CHEERLEADING
 NO LATER THAN **JULY 16, 2021**. PAYMENT MUST BE RECEIVED WITH YOUR ORDER.