

# ADVERTISING OPPORTUNITIES



## EMAIL ADVERTISING

### THE BUSINESS BEAT

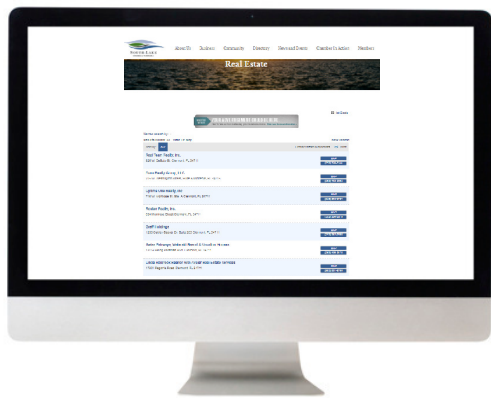
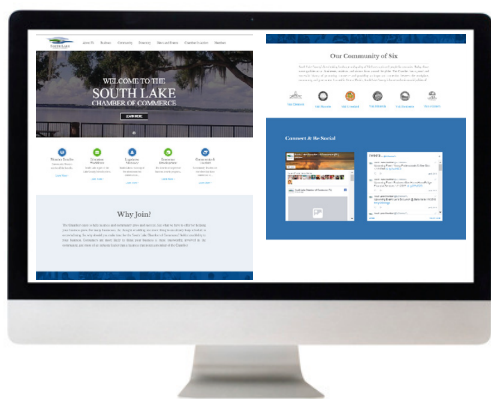
Showcase your business in the *Business Beat*, the Chamber's weekly e-newsletter which is emailed to approximately 2,000 Chamber members and associates every Monday morning.

Annual Premium Ad package: \$1,200

Annual Standard Ad package: \$600

Monthly Standard Ad (purchased by month): \$60

Spot Ad (purchased by week): \$20



## WEBSITE ADVERTISING

### BANNER & SQUARE ADS

Highlight your business or event on the Chamber's website, which reaches over one million views each year.

Home page Banner Ad: \$50/month

Home page Square Ad: \$25/month

Interior page Banner Ad: \$40/month

Interior page Square Ad: \$20/month

### ONLINE DIRECTORY LISTING

Gain visibility on the South Lake Chamber of Commerce website by enhancing your business directory listing. Enhanced features include 'above the fold' placement, increased promotional features, and more.

Enhanced Business Directory Listing: \$60

Enhanced Business Directory Listing with Logo: \$100

# ADVERTISING OPPORTUNITIES

## ADVERTISEMENT SPECS

### THE BUSINESS BEAT

- 300x300, static (no animations)
- File size must be smaller than 5 MB
- RGB
- No cropmarks
- Material can be submitted as a PNG or JPEG file
- All ads will need to be submitted completed (we will not create ads)
- The deadline is the Thursday before the scheduled news-letter date.

### BANNER ADS

- 946X90 pixels, static (no animations)
- File size must be smaller than 5 MB
- RGB
- No cropmarks
- Material can be submitted as a PNG or JPEG file
- All ads will need to be submitted completed (we will not create ads)
- The deadline is 5 days prior to scheduled 'go live' date

### SQUARE ADS

- 300X250 pixels, static (no animations)
- File size must be smaller than 5 MB
- RGB
- No cropmarks
- Material can be submitted as a PNG or JPEG file
- All ads will need to be submitted completed (we will not create ads)
- The deadline is 5 days prior to scheduled 'go live' date

## ORDER INFORMATION

Order Placed By: \_\_\_\_\_ Date: \_\_\_\_\_ Phone: \_\_\_\_\_  
Company/organization: \_\_\_\_\_ Email: \_\_\_\_\_

### AD TYPE (Check all that apply)

**The Business Beat**      Date to begin ad: \_\_\_\_\_      Date to end ad: \_\_\_\_\_

☐ Premium Advertiser = \$1,200    ☐ Standard Advertiser = \$600    ☐ Monthly Ad = \$60    ☐ Weekly = \$20

**Banner/Square Ads**      Ad run dates: \_\_\_\_\_

☐ Homepage banner ad = \$50/month    ☐ Homepage square ad = \$25/month  
☐ Interior banner ad = \$40/month      ☐ Interior square ad = \$20

### Business Directory Listing

☐ Enhanced listing = \$60      ☐ Enhanced listing with logo = \$100

**TOTAL \$:**

\_\_\_\_\_

## PAYMENT INFORMATION

Please make checks/money orders payable to South Lake Chamber of Commerce and send to:

South Lake Chamber of Commerce

620 W. Montrose Street, Clermont, FL 34711 • Phone: 352-394-4191 • Fax: 352-394-5799

### CREDIT CARD PAYMENT OPTIONS

☐ Visa    ☐ Master Card    ☐ American Express    ☐ Discover

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_