



# TASTE OF SOUTH LAKE & BUSINESS EXPO 2018

## Exhibitor & Sponsor Information

8th Annual Taste of South Lake  
Waterfront Park, Clermont, Florida  
November 1, 2018  
5:00 p.m. - 8:30 p.m.

Showcase your business to more than 700 people from the surrounding community at this annual expo-style event designed to promote your business or restaurant. Taste of South Lake offers our sponsors and vendors with numerous opportunities to engage with South Lake residents, community members, and business professionals.

Taste of South Lake is held at Clermont's Waterfront Park, all set up under tents, complete with live entertainment, and an engaging awards contest, where vendors can compete to win prizes for Best Appetizer, Best Entree, Best Dessert, Best Drink, Best Decorated Booth, and the People's Choice Award.

### **For more information contact:**

South Lake Chamber of Commerce • 352-394-4191 • [amandan@southlakechamber-fl.com](mailto:amandan@southlakechamber-fl.com)



## Exhibitor/Vendor Guidelines

1. All exhibitors are aware there will be no exclusivity as to the nature, type or kinds of displays.
2. All booth spaces are under event tents and each booth space is 10 by 10, unless otherwise approved by the Chamber. Exhibitors may not extend their booth beyond their assigned area. All exhibitors are responsible for their own setup and breakdown, including full clean-up of space and for all the items necessary for display. All exhibitors are encouraged to hang banners behind their space or in front of the provided tables.
3. Exhibitors will only have access to electricity if it is explicitly requested at the time of application and will be based on availability. Exhibitors are required to bring a 20 to 40 foot extension cord to the event. No extension cords will be provided. Restaurants: Please note that all food is to be heated with Sternos. Sterno containers must be used in holder devices designed and manufactured for that purpose. Sterno containers not in approved containers will not be allowed. Generators are not permitted for use.
4. Check-in on November 1 begins at 12 p.m. and ends at 3:30 p.m. for all exhibitors. All spaces are pre-assigned. Booths must be assembled by 4:00 p.m. and may not be dismantled prior to 8:30 p.m. Exhibitors will be responsible for the cleanliness of their booth area during and after the event. The Chamber will provide food and beverage exhibitors with two, eight foot tables and two chairs. Business exhibitors will be provided with one, eight foot table and two chairs.
5. Exhibitors may equip their space with furniture, signage and other special effects as long as they do not obstruct the general view of any other exhibit. Exhibitors are prohibited from obstructing pedestrian pathways.
6. Musical instruments, stereos, radios, machines and televisions may be operated under the following regulations: 1. Volume of all above mentioned equipment must be kept to a minimum. 2. Exhibitors are not allowed to use loudspeakers or amplifiers of any kind in their booths unless otherwise approved by the Chamber prior to the event.
7. All solicitation, petitioning or drawing for prizes must be done within the exhibitor's booth space.
8. Only food and beverage exhibitors may distribute food items. Restaurant vendors are responsible for supplying their own silverware, drinkware, and/or plates, napkins, etc.



**Leesa Hodges**  
Committee Chair

**David Colby**  
President & CEO, South Lake Chamber

**Committee Members:**

Donnie Hunt  
Michelle Michnoff  
Trampis Bon Jorn  
Laura Senzamicci  
Amanda Nethero



**SOUTH LAKE**  
CHAMBER of COMMERCE



Taste of South Lake and Business Expo 2018

Thursday, November 1, 2018 • 5 p.m. to 8:30 p.m.  
Clermont's Waterfront Park

## **Sponsorship Opportunities**

Showcase your business to the South Lake County community during one of the area's most popular community events. The Taste of South Lake and Business Expo grows each year and provides positive exposure for participating restaurants and businesses.

**Presenting Sponsor: \$3,500 per event**

- Event "presented by" your company
- Logo on step and repeat photo op banner
- Speaking role at event
- 8 total event tickets
- All benefits below

**Premier Sponsor: \$2,500**

- Name recognition in all media releases
- Logo placement in all advertising
- 6 total event tickets
- All benefits below

**Tasting Sponsor: \$1,500**

- Prominent Vendor booth space, includes 10X10 booth in prime location, 1 table & 2 chairs
- 4 total event admission tickets
- All benefits below

**Title Sponsor: \$1,000**

- 10X10 Vendor Booth Space, includes 1 table & 2 chairs
- Ability to hang banner
- Logo and featured listing on event map
- 2 total event admission tickets
- All benefits below

**Contributing Sponsor: \$500**

- Logo in all marketing collateral
- Discounted tickets available for purchase
- All benefits below

**Supporting Sponsor: \$250**

- Name recognition at event
- Name recognition in marketing collateral
- Preferred seating - Tickets not included

All sponsors must be a South Lake Chamber of Commerce member in good standing. To inquire about your membership status, please contact Laura Senzamici, Director of Membership at 352-394-4191 or [lauras@southlakechamber-fl.com](mailto:lauras@southlakechamber-fl.com).

Please return the completed Sponsorship form to the South Lake Chamber office via fax (352-394-5799), email ([amandan@southlakechamber-fl.com](mailto:amandan@southlakechamber-fl.com)), or mail (620. W. Montrose Street, Clermont, FL 34711) by September 14, 2018 in order to be included in all promotional materials for the event.

Please email a high resolution jpeg (300 dpi or larger) or vector logo to be used in all promotional materials to [amandan@southlakechamber-fl.com](mailto:amandan@southlakechamber-fl.com) by September 14, 2018.

If you have any questions, please contact Amanda Nethero at 352-394-4191 or [amandan@southlakechamber-fl.com](mailto:amandan@southlakechamber-fl.com).

2018 South Lake Chamber of Commerce Taste of South Lake and Business Expo  
Sponsor Registration Form

Our business would like to participate on the following level (please check one):

Presenting Sponsor (\$3,500)

Title Sponsor (\$1,000)

Premier Sponsor (\$2,500)

Contributing Sponsor (\$500)

Tasting Sponsor (\$1,500)

Supporting Sponsor (\$250)

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment Information

Check or Money Order Enclosed  
Make check payable to the South Lake Chamber of Commerce

MasterCard

VISA

Discover

AmEx

Name as it appears on card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Sec. code: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Signature: \_\_\_\_\_

Participation Notes

All booths are under large tents, so space is limited. We have sold out in the past and expect to do so this year. If you are interested in participating, please complete the form and return it to the South Lake Chamber of Commerce at your earliest convenience.

# 2018 South Lake Chamber of Commerce Taste of South Lake and Business Expo Exhibitor Opportunities & Application

Our business would like to participate on the following level (please check one):

- Food and Beverage Exhibitor (No Charge)
- Must provide food or beverage samples for up to 1,000 attendees
  - Includes 10 by 10 booth space under tent, 2 tables, 2 chairs, and 4 admission tickets

- Chamber Member Business Exhibitor (\$250)
- Includes 10 by 10 booth space under tent, 1 table, 2 chairs, and 2 admission tickets

- Non-Chamber Member Business Exhibitor (\$350)
- Includes 10 by 10 booth space under tent, 1 table, 2 chairs, and 2 admission tickets

Access to electricity is limited. Will you need electricity?  Yes  No

If Yes, please indicate what items and what quantity you plan to need electricity for:

Crock pot(s) \_\_\_\_\_ Food warmer(s) \_\_\_\_\_ Heating Lamp(s) \_\_\_\_\_ Additional Light(s) \_\_\_\_\_ Computer/AV/TV Display \_\_\_\_\_

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Person That Will Be On Site At Event: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment Information

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Name as it appears on card: \_\_\_\_\_

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Billing Zip Code: \_\_\_\_\_ Signature: \_\_\_\_\_

To inquire about your membership status, please contact Laura Senzamici, Director of Membership at 352-394-4191 or [lauras@southlakechamber-fl.com](mailto:lauras@southlakechamber-fl.com).

Please return the completed Vendor form to the South Lake Chamber office via fax (352-394-5799), email ([amanda@southlakechamber-fl.com](mailto:amanda@southlakechamber-fl.com)), or mail (620. W. Montrose Street, Clermont, FL 34711) by October 1, 2018 in order to be included in all promotional materials for the event.

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**SOUTH LAKE**  
CHAMBER of COMMERCE



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Clermont's Waterfront Park

### **Terms and Conditions**

Please initial each line below.

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I acknowledge that I have read and understand the terms and conditions as indicated on this application form.

Date: \_\_\_\_\_ Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_