

# SPONSORSHIP OPPORTUNITIES

## South Lake Women's Show - March 3, 2018

The South Lake Women's Show is a brand new expo event celebrating women in South Lake County. The innovative expo will showcase vendors in a variety of categories, including: Health & Wellness, Fashion & Retail, Beauty, Spiritual Well-being, and Home decor/DIY. In addition, the event will include engaging presentations and interactive shows throughout the afternoon event.

## South Lake Business Awards - April 18, 2018

The South Lake Business Awards is the premier business awards event in South Lake County. This annual event is held every Spring and is designed to honor our community's outstanding business leaders and highlight the Best of South Lake Award winners. The program includes an hour cocktail reception, followed by a plated dinner and awards ceremony.

## Teacher Appreciation Breakfast - August 6 & 7, 2018

The Teacher Appreciation Breakfast thanks South Lake's teachers for all they do. This exciting two-day event is attended by over 1,200 teachers with elementary teachers honored the first morning and middle and high school teachers honored the second day. The program includes a spirit award, great raffle prizes and goodie bags for each teacher.

## Hob Nob - August 13, 2018

The South Lake Hob Nob is a bi-annual event, held in August every other year. This engaging non-partisan political rally style event brings together local and state candidates who will appear on the 2018 ballot for a chance to meet with community members, including an opportunity for voters to cast their ballot in the straw poll.

## Taste of South Lake and Business Expo - November 1, 2018

Taste of South Lake is held every November at Clermont's Waterfront Park, all set up under tent, complete with live music and an engaging awards contest, where vendors can compete to win prizes for Best Appetizer, Best Entree, Best Dessert, Best Drink, Best Decorated Booth, and the People's Choice Award. Showcase your business to over 1,000 people from the surrounding community at this expo style event.

- Presenting Sponsor: \$3,500 per event**
  - Event "**presented by**" your company
  - Logo on step and repeat photo op banner
  - Speaking role at event
  - 8 total event tickets
  - All benefits below
- Premier Sponsor: \$2,500**
  - Logo in all marketing collateral
  - Name recognition in all media releases
  - Logo on Chamber's website
  - 6 total event tickets
  - All benefits below
- Centerpiece Sponsor: \$1,500**
  - Centerpieces "**sponsored by**" your company
  - 4 total event tickets
  - All benefits below

- Title Sponsor: \$1,000**
  - Logo in all marketing collateral
  - Name recognition in program
  - 2 total event tickets
  - All benefits below
- Contributing Sponsor: \$500**
  - Name recognition at event
  - Name recognition in marketing collateral
  - Discounted Event Tickets
  - All benefits below
- Supporting Sponsor: \$250**
  - Name recognition at event
  - Name recognition in marketing collateral
  - Preferred seating - Tickets not included



For any questions and more information about sponsoring an event please contact the Chamber at [RSVP@southlakechamber-fl.com](mailto:RSVP@southlakechamber-fl.com), or call the office at 352-394-4191.

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## First Friday Chamber Connection

Highlight your business to 30 - 50 business professionals at this focused round-table style networking event. Coffee and light refreshments served. Meets the first Friday of every month.

**Event Sponsor: \$125 per month**

- Opportunity to speak during event
- Logo on event page on Chamber website
- Business name in details section of Facebook event page
- Logo in upcoming events section of breakfast program
- Business name in events section of the Business Beat

**Food Sponsor: Provide Breakfast (30-50 qty)**

- Logo in events calendar on website
- Business name in details section of Facebook event page
- Logo in upcoming events section of breakfast program
- Business name in events section of the Business Beat

**DATE:** \_\_\_\_\_

## Member Orientation

Network with new members and learn more about the Chamber, meet your Chamber staff and connect with other members, and learn how to make the most of your membership. Meets the fourth Thursday of every other month.

**Event Sponsor: \$125 per event**

- Opportunity to speak during event
- Logo on event page on Chamber website
- Business name in details section of Facebook event page
- Logo in upcoming events section of breakfast program
- Business name in events section of the Business Beat

**Food Sponsor: Provide Lunch (15-20 qty)**

- Logo in events calendar on website
- Business name in details section of Facebook event page
- Logo in upcoming events section of breakfast program
- Business name in events section of the Business Beat

**DATE:** \_\_\_\_\_

## Business After Hours

Host an After Hours to showcase your business to fellow members and guests over cocktails and appetizers. Event includes a 50/50 raffle and door prizes provided by the sponsor location. Meets the second Thursday of every month (during months with 5 weeks, BAH will be the 2nd and 4th Thurs.)

**Sponsor: \$300 per event**

- Opportunity to speak during event
- Logo on event page on Chamber website
- Business name in details section of Facebook event page
- Logo in upcoming events section of breakfast program
- Business name in events section of the Business Beat

**DATE:** \_\_\_\_\_

## Chamber Breakfast

Promote your business at this traditional morning program and connect with members and guests, get engaged with the community and hear from influential speakers from across the region. Meets the third Friday of every month.

**Event Sponsor: \$400 per event**

- Opportunity to speak during event for up to seven minutes
- Logo in events calendar on Chamber website
- Business name in details section of Facebook event page
- Logo in upcoming events section of breakfast program
- Business name in events section of the Business Beat
- Opportunity to have table with information on it at event
- Ability to place promotional material at each place setting
- Logo on PowerPoint & breakfast program at event
- Option for reserved table of eight
- Two complimentary breakfast tickets w/ seats at the head table

**Co-Sponsor: \$150 per event**

- Opportunity to speak during event for up to three minutes
- Logo in events calendar on Chamber website
- Business name in details section of Facebook event post
- Logo in upcoming events section of breakfast program
- Business name in events section of the Business Beat
- Opportunity to have table with information on it at event
- Ability to place promotional material at each place setting
- Logo on PowerPoint and breakfast program at event
- Two complimentary breakfast tickets with reserved seating

**DATE:** \_\_\_\_\_

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## PAYMENT INFORMATION

Please make checks/money orders payable to South Lake Chamber of Commerce and send to:  
South Lake Chamber of Commerce • 620 W. Montrose Street, Clermont, FL 34711 • Phone: 352-394-4191 • Fax: 352-394-5799

### CREDIT CARD PAYMENT OPTIONS

Visa  Master Card  American Express  Discover

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_