

# South Lake Women's Show

March 3, 2018 • 12 p.m. - 5 p.m.

Clermont City Center

620 W. Montrose Street, Clermont, FL 34711

## BENEFITS OF PARTICIPATING

The South Lake Women's Show is an all-new expo celebrating women in South Lake County. The innovative expo was created as a way for a variety of vendors to showcase their business to an engaged market.

Vendors of all kinds are invited to participate in the 2018 South Lake Women's Show, including but not limited to: Health & Wellness, Fashion & Retail, Beauty, Spiritual Well-being, and Home Decor/DIY.

In addition to the expo, the event will include presentations and interactive shows from local boutiques and influential woman business owners who have built their success stories in South Lake.

## Join the Show.

### Indoor and Outdoor Exhibitor Booths Available.

- ✓ **Showcase your business** to an engaged market that fits your ideal target audience.
- ✓ **Gain new customers** through face-to-face conversations with qualified prospects.
- ✓ **Build your network** of email and social media connections by collecting contact information at your booth space.
- ✓ **Increase your sales** through product samples and in-booth retail sales of your products.

### Exhibit Fees:

#### Indoor Vendor Booths

\$175, Chamber members

\$275, Non-Chamber members

\$75, 501C3 Charitable Non-Profits

10' wide X 10' deep

#### Outdoor Vendor Booths

\$150, Chamber members

\$250, Non-Chamber members

10' wide X 10' deep

Does not include Tent cover

**Extended booth space \$100 extra**

20' wide X 10' deep



Presented by:



For more information and to register, email [RSVP@southlakechamber-fl.com](mailto:RSVP@southlakechamber-fl.com) or call 352-394-4191.



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### Exhibitor Information/Policy

#### GENERAL INFORMATION

Show Date:

Saturday, March 3, 2018

Show Location:

Clermont City Center

620 W. Montrose Street, Clermont, FL 34711

Show Hours:

12 p.m. - 5 p.m.

Show Admission:

Adult, regular tickets: \$15 / \$20 at the door

Youth, (6-12): \$5 / \$10 at the door

VIP Tickets: \$35 / \$45 at the door

Raffle Tickets: \$1 for (1): \$5 for (6): \$10 for (15): \$20 for (30)

VIP Tickets Include:

Reserved seating at each scheduled stage event

2 free drink vouchers

Access to VIP lounge area

15 raffle tickets in the Show Drawing

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Indoor Vendor Booths

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\$275, Non-Chamber members

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10' wide X 10' deep

Outdoor Vendor Booths

\$150, Chamber members

\$250, Non-Chamber members

10' wide X 10' deep

Does not include Tent cover

Extended booth space \$100 extra

20' wide X 10' deep

#### 1. SHOW HOURS

Saturday, March 3: 12 p.m. - 5 p.m.

Doors open to exhibitors at 8 a.m. Saturday

#### 2. SETUP/BREAKDOWN

Setup: Saturday, March 3, 8 a.m. - 11:30 a.m.

Breakdown: Saturday, March 3, 5 p.m. - 7 p.m.

All loading and unloading must occur during setup and breakdown times. No exceptions will be made.

All equipment and materials must be completely removed by 7 p.m. Vendors will be charged a \$50 per item fee for items left that show staff must remove.

The Show and the Clermont City Center will not assume any liability for items remaining after 7 p.m. Saturday.

#### 3. BOOTH SPECIFICATIONS

All booths are 10' wide X 10' deep. Booths will be divided using pipe & draping along the back wall and side dividers. Vendors may purchase an extended booth space of 20' wide X 10' deep at an additional charge. Booth signs indicating your company name and booth number will be provided to all exhibitors at no charge.

#### 4. SHIPPING

Shipment of materials is not permitted to the Clermont City Center. All packages will be refused.

#### 5. TICKETS/ADMISSION

Each exhibitor will receive 2 complimentary tickets per booth enclosed in the Vendor packet. Additional tickets may be purchased at a discounted rate online prior to the event or at the door.

#### 6. DISPLAY FURNITURE

(1) 8 ft table and (2) fold-out chairs will be provided with your booth. If you need additional items for your booth, you may bring your own.

## 7. ARRANGEMENT OF BOOTH

The back wall of the booth is not strong enough to support any display materials. Do not pin or staple materials to the cloth. Display materials that need support should be made in advance and brought with you to the Clermont City Center. No exhibit will be permitted to protrude into adjoining booths or aisles. No signs or walls may be erected which block the visibility of another booth.

## 8. PAYMENTS

Full payment for your booth must be received by February 16, 2018 to avoid an additional late fee. Any booth not paid in full by February 23, 2018 may be sold and any amount of payment received will be forfeited. The full payment amount is nonrefundable after February 23, 2018 unless otherwise stated.

## 9. LOSSES/DAMAGES/INSURANCE

The Show Management and/or Clermont City Center will not be responsible for any loss or damage of any kind. Exhibitors are responsible for all damage to the Clermont City Center building, floors or equipment caused by their participation in the show. Please see the Clermont City Center guidelines for more information on booth regulations.

## 10. ELECTRICITY

One outlet hookup can be purchased for \$25 per booth, and is available on a first come, first serve basis. One outlet equals one plug in one socket. It is suggested that you supply your own power strip, extension cord and/or surge suppressor.

## 11. SALE OF ITEMS

The sale of items is permitted. You may not sell food or consumption in the exhibit halls; only pre-packaged items may be sold. Your FL Sales Tax ID# is required by February 15, 2018 if you are selling. You are responsible for any and all state and local taxes and your FL Sales Tax License must be displayed at all times.

## 12. EXHIBITOR BADGES/ADMISSION

All exhibitors must have a name badge to enter the show. Each booth will be given 3 vendor badges per booth. All booth staff must wear a badge while on the show floor. Additional vendor badges may be purchased at a discounted price of \$10.

## 13. PRIZES

All exhibitors are encouraged to donate a prize to be included in the Show's raffle. The Women's Show will conduct drawings throughout the show and winners will be given your business information when prize is collected.

## 14. PARKING

After setting up your booth, please move your car away from the exhibit halls so that show visitors have ample parking.

## 15. BOOTH LOCATION

The Show Management reserves the right to alter or relocate booth position for whatever reason deemed necessary.

## 16. SMOKING

Smoking is prohibited in the Clermont City Center

## 17. ILLEGAL MERCHANDISE

Items or services that are prohibited by law are not allowed at the show.

## 18. OBJECTIONABLE MATERIAL

Any merchandise and/or display items that contain objectionable graphics, symbols and/or language are not permitted. The Show Management has the right to refuse exhibits that display such items.

## 19. PHOTOGRAPHY

The Show Management reserves the right to use photographs and video taken during the show of exhibits, personnel, space and stage presentations. These photographs and/or video may be used to promote the South Lake Women's Show only.

## 20. INFORMATION ABOUT THE CLERMONT CITY CENTER

For additional information regarding the show building and surrounding area, please visit [www.clermontfl.gov/departments/parks-recreation/city-center](http://www.clermontfl.gov/departments/parks-recreation/city-center)

Any questions concerning Exhibitor rules and regulations should be directed to the South Lake Chamber of Commerce at 352-394-4191 or email [rsvp@southlakechamber-fl.com](mailto:rsvp@southlakechamber-fl.com)



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## Exhibitor Registration

Company Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Your Company listing for the show program and exhibit name badge, if different from above:

### REGISTRATION INFORMATION (Check all that apply)

**Vendor Table (Indoors)** (10' X 10' booth)

Chamber Member = \$175    Non-Chamber Member = \$275    501C3 Organization = \$75

**Vendor Table (Outdoors)** (10' X 10' booth)

Chamber Member = \$150    Non-Chamber Member = \$250    501C3 Organization = \$75

### Additional Items

Extended booth space = \$100 (20' X 10' booth)

Additional Admission Tickets = \$15/ticket \_\_\_\_\_ How many?

Will you be providing a door prize?    Yes    No

If so, what is your item? \_\_\_\_\_

**VENDOR TABLE \$** \_\_\_\_\_ **+ ADDITIONAL ITEMS \$** \_\_\_\_\_ **= TOTAL \$:** \_\_\_\_\_

## Payment Information

Please make checks/money orders payable to South Lake Chamber of Commerce and send to:

South Lake Chamber of Commerce

620 W. Montrose Street, Clermont, FL 34711 • Phone: 352-394-4191 • Fax: 352-394-5799

### CREDIT CARD PAYMENT OPTIONS

Visa    Master Card    American Express    Discover

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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## Additional Sponsorship Opportunities

Enhance your promotional and exposure opportunities at the South Lake Women's Show by choosing to be a sponsor of the event. No matter the level, our sponsors gain increased marketing and exposure to a niche market.

**Presenting Sponsor: \$3,500 per event**

- Event "**presented by**" your company in all marketing collateral
- Logo on step and repeat photo op banner
- Speaking role at event
- 8 total VIP event tickets
- All benefits below

**Premier Sponsor: \$2,500**

- Logo in all marketing collateral
- Name recognition as "Premier Sponsor" in all media releases
- 20' X 10 Vendor booth
- 6 total VIP event tickets
- All benefits below

**Centerpiece Sponsor: \$1,500**

- Centerpieces "**sponsored by**" your company
- 4 total VIP event tickets
- All benefits below

**Title Sponsor: \$1,000**

- Logo in all marketing collateral
- Name recognition as "Title Sponsor" in program and at event
- 10' X 10' Vendor booth
- 2 total VIP event tickets
- All benefits below

**Contributing Sponsor: \$500**

- Name recognition as "Contributing Sponsor" at event
- Name recognition in marketing collateral
- Discounted Event Tickets
- All benefits below

**Supporting Sponsor: \$250**

- Name recognition as "Supporting Sponsor" at event
- Name recognition in marketing collateral
- Preferred seating - Tickets not included

To inquire about Sponsoring the South Lake Women's Show, please contact the South Lake Chamber of Commerce at 352-394-4191 or email [RSVP@southlakechamber-fl.com](mailto:RSVP@southlakechamber-fl.com)