



COMMUNITY TRUSTEE BENEFITS

\$4,000 Annual Investment

Chamber Membership

All Chamber membership dues and regular benefits are included in the Community Trustee Package. Trustees will have right of first refusal as future participants in the Trustee Program.

Signature Event Sponsorship

Trustees as a group will be considered a major sponsor of 4 Chamber Signature Events, to be determined annually. Benefits include 4 complimentary tickets for each event (foursome at golf outing), name and/or logo recognition as a group in program and event invitations when applicable, logos at each event on Trustee "Special Display Board", and an acknowledgment by name from the podium as a Trustee at each event.

Community Trustee Luncheon

The Chamber will host at least one annual "Invitation Only" special gathering with the Board of Directors and Trustees featuring government relations, a special topic, and/or guest speakers. Community Trustees logos on "Special Display Board" and any invitations or promotional pieces created.

Chamber Breakfasts

Community Trustees will receive 2 meal tickets for each monthly Chamber breakfast. Logos displayed on "Special Display Board" at each meeting.

Name & Logo Recognition

Your organization's name will be featured on Chamber letterhead, in Business Beat (monthly Chamber newsletter), Zmax internet radio tapings, group logos in the Chamber's Community Profile/Membership Directory (6,000 copies) and at various other Chamber events, programs, and on printed materials and advertisements as space permits.

Website Listing & Link to your Site

The Chamber website, www.southlakechamber-fl.com includes a Trustee button on the home page that links to a special internal Trustee page noting your company name, logo, main contact, address, phone and a link to your own website plus an "enhanced" Trustee listing in the Chambers online membership directory.

Other Advertising and Sponsorship opportunities, including event "Premier Sponsorships", will always be available ala carte for an additional fee at prescribed rates.

The intent in 2010 is to limit Community Trustees to a select group of 16 members. In 2009, over 1200 were in attendance at the Chamber's signature events alone, with another 2000 at secondary events.